Isaac Oreoluwa

Product Designer

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AWARDS

Ivory Design Excellence Award – Ivory Finance (2025)
Recognized for outstanding contribution to the design and delivery of IvoryMind 1.0, an AI-powered portfolio management and investment research tool. Led high-impact UX decisions, simplified complex financial workflows, and prototyped key AI interactions that shaped the product's MVP.

PROFESSIONAL EXPERIENCE

Product Designer | AI-Driven Fintech & Data UX
Ivory Finance - July 2024 – March 2025
AI-powered platform for portfolio management and investment research

- Designed and shipped the first version of IvoryMind in under 12 weeks, enabling early user validation of core AI features.
- Led end-to-end design for the AI assistant powering portfolio insights and research workflows.
- Collaborated cross-functionally to shape MVPs, from user flows to interface systems.
- Designed intelligent dashboards to help users monitor portfolio health and identify investment opportunities.
- Contributed to early thinking around AI in UX: prompt design, explainability, and conversational patterns.

Product Design Intern
Big Field Digital - August 2021 – November 2021
Full-service digital agency

- Supported UI/UX design for 5+ client-facing user-first products across e-commerce, real estate, and logistics.
- Created wireframes, mockups, and contributed to design systems, improving handoff speed by 20%
- Collaborated with developers to ensure 95% implementation accuracy.
- Used Figma to create responsive layouts, flows and iterations, contributing to a 15% boost in user engagement.

Graphics Designer
TinklingD - March 2018 – January 2021
Digital marketing and creative team

- Designed print and digital assets, banners, social creatives, and campaign materials for SMEs.
- Developed visual concepts aligned with brand and campaign goals.
- Worked with content and production teams under tight deadlines.
- Gained strong fundamentals in layout, typography, color, and brand consistency.

EDUCATION

- B.Sc. Computer Science – Federal University of Agriculture, Abeokuta (FUNAAB) - 2023

CERTIFICATIONS

- Introduction to UX Research – The Gymnasium (2022)

TECHNICAL SKILLS

- Design Tools: Figma, Adobe Illustrator, Adobe Photoshop
- Prototyping & Interaction: Figma Smart Animate, Jitter, Rive (Beginner)
- Design Systems: Auto Layout, Variants, Component Libraries, Token-based systems
- UX Research: User flows, Wireframing, Usability testing, Heuristic evaluations
- UI Design: Responsive Layouts, Grid Systems, Accessibility (WCAG)
- Dev Collaboration: Design Specs, Figma Dev Mode
- Frontend Basics: HTML, CSS, JavaScript (from CS background)
- Other Tools: Git (Basic), Notion, Trello, Slack, Jira

PERSONAL SKILLS

- Creative Problem Solving – Simplifies complexity into usable design
- Collaborative Mindset – Comfortable working with cross-functional teams
- Strong Communication – Clear articulation of design decisions and user goals
- Adaptability – Thrives in startup, agency, and fast-paced environments
- Attention to Detail – Ensures consistent, polished UI
- User-Centered Thinking – Designs with empathy and measurable impact
- Feedback-Driven – Welcomes critique, improves through iteration
- Self-Motivation – Proactive and initiative-driven